

MINUTES

Meeting: MARLBOROUGH AREA BOARD
Place: Marlborough Town Hall, 5 High St, Marlborough SN8 1AA
Date: 24 September 2013
Start Time: 7.00 pm
Finish Time: 9.20 pm

Please direct any enquiries on these minutes to:

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Papers available on the Council's website at www.wiltshire.gov.uk

In Attendance:

Wiltshire Councillors

Cllr Stewart Dobson (Vice Chairman), Cllr Nick Fogg, Cllr Jemima Milton (Chairman) and Cllr James Sheppard

Wiltshire Council Officers

James Cawley, Service Director Adult Care Commissioning
Andrew Jack, Marlborough Community Area Manager
Roger Bishton, Democratic Services Officer

Town and Parish Councils

Marlborough Town Council – Marian Hannaford-Dobson, Shelley Parker (Town Clerk)
Aldbourn Parish Council – Alan Phizacklea
Avebury Parish Council – Andrew Williamson
Baydon Parish Council –
Berwick Bassett & Winterbourne Monkton Parish Council –
Broad Hinton & Winterbourne Bassett Parish Council – Claire Fitzpatrick, James Keith
Chilton Foliat Parish Council – Nic Coome
East Kennett Parish Council -
Froxfield Parish Council -
Fyfield & West Overton Parish Council –
Mildenhall Parish Council – Rob Bailey
Ogbourne St Andrew Parish Council -
Ogbourne St George Parish Council –
Preshute Parish Council – Susie Fisher
Ramsbury & Axford Parish Council –
Savernake Parish Council -

Partners

Wiltshire Police – Chief Inspector Roger Bull

Wiltshire Police Authority – Kieran Kilgallen

Wiltshire Fire & Rescue Service – Mike Franklin

Parish Forum – James Keith

Marlborough Area Development Trust – Geoff Brickell, Richard Clarke, Martin Cook

Transition Marlborough – Sam Page, Rich Pitts, Ann Yates

Youth Advisory Group – Jan Bowra

Total in attendance: 40

<u>Agenda Item No.</u>	<u>Summary of Issues Discussed and Decision</u>
41	<p><u>Chairman's Welcome and Introductions</u></p> <p>The Chairman welcomed everyone to the meeting and invited the Councillors and Officers present introduce themselves.</p> <p>The Chairman also noted those parish representatives who were in attendance.</p>
42	<p><u>Apologies for Absence</u></p> <p>Apologies for absence had been received from the following:</p> <ul style="list-style-type: none"> • Inspector Mark Thompson, Wiltshire Police • Sam Page, Transition Marlborough • Martin Cook, Highways & Streetscene, Wiltshire Council • Rebecca Busby, Highways & Streetscene, Wiltshire Council
43	<p><u>Minutes</u></p> <p>The minutes of the previous meeting held on 16 July 2013 were approved as a correct record and signed by the Chairman.</p>
44	<p><u>Declarations of Interest</u></p> <p>There were no declarations of interest.</p>
45	<p><u>Chairman's Announcements</u></p> <p>The Chairman made the following announcements:</p> <p>a. <u>Wiltshire Core Strategy Consultation</u></p> <p>Following the examination hearing sessions the council had published a Schedule of Proposed Modifications (August 2013) containing “main” and “minor” changes to the Core Strategy to give all interested parties the opportunity to comment before the inspector compiled his report.</p> <p>The consultation would take place for a six week period from Tuesday 27 August to Wednesday 9 October 2013 inclusive.</p> <p>Details of where you can view the Core Strategy, Schedule of Proposed Modifications and associated documents (including the SA update, HRA update, ministerial statements and planning practice guidance document) will be available on the Wiltshire Council website from 27 August 2013: Core Strategy</p>

	<p>Alternatively, copies of the documents will be available to view at the main council offices and at all libraries across Wiltshire during normal opening hours.</p> <p>b. <u>Community Area Joint Strategic Assessments</u></p> <p>The Chairman outlined that the current JSA for Wiltshire 2012-13 was due to be updated. Community Area JSA's were being updated, and plan to address gaps identified in the previous assessments. The new chapters include Leisure and Art and Culture. The results of the CAJSA's are expected to be published no later than April 2014 and the date of the community event would be announced shortly.</p> <p>c. <u>Pest Control Update</u></p> <p>An update was given regarding the role of the Pest Control Team which covers the whole of Wiltshire with all officers fully trained to deal with a wide variety of public health pests such as rats, mice, fleas, bedbugs and cockroaches.</p>
46	<p><u>Update from Police & Crime Commissioner's Office</u></p> <p>Kieran Kilgallen (Chief Executive to the Wiltshire and Swindon Police and Crime Commissioner) presented the PCC Public Opinion Survey.</p> <p>He pointed out that in the Marlborough area there were 36 crimes per 1000 population compared with 46 per 1000 in the Wiltshire Police Force as a whole. This indicated that Marlborough was one of the safest areas in Wiltshire but it was appreciated that the public perception of crime rates did not always reflect the actual figures and this was something which required attention.</p>
47	<p><u>Campus Project for Marlborough - Consultation</u></p> <p>The Chairman introduced and welcomed Lucy Murray-Brown and Ross Griffiths from Wiltshire Council who were attending to make a presentation about the background to the campus project. The presentation was also supported by a report which updated the Area Board on the community campus programme to help members to resolve to set up a Shadow Community Operations Board (COB) for the Marlborough Community Area.</p> <p>By way of introduction, during the presentation the following were highlighted:-</p> <p><u>Background</u></p> <ul style="list-style-type: none"> • A campus is a building, or buildings, in a community area that will provide the services the local community needs in an accessible location.

- Local community involvement critical to the success
- Reduces the long term financial, environmental and operational pressures on operating aging, low quality buildings
- Potential to co-locate with partner and voluntary organisations
- Encourages the council to explore wide ranging innovative management and operational arrangements
- Core criteria to all campus buildings include shared reception, community space, accessible IT provision, personal care facilities and catering facilities

Indicative sequence of events:

- Initial Area Board meeting – September 2013
- Audit and research work – Winter 2013/14
- Community consultation phase one – Spring 2014
- Community consultation phase two – Autumn 2014
- Area Board consideration – Winter 2014
- Council consideration – Spring 2015

Developing options for management

- Testing the principles of community led management of local services
- The role of the Marlborough Area Board
- The role of the Shadow Community Operations Board (COB)
- Representation on the Shadow Community Operations Board

Expression of Interest closing date: 31 October 2013 (Following the meeting this date has been extended to 11 November 2013.)

During the ensuing discussion the following points were raised:-

- In establishing the COB, it was important to take into account the views

	<p>and needs of the whole of the Marlborough Community Area and not just the town of Marlborough.</p> <ul style="list-style-type: none"> • It was pointed out that there might well be a problem in locating a building in Marlborough that was suitable for a campus. Although there were several large buildings within the confines of the town, they were not in the ownership of either Wiltshire Council or Marlborough Town Council. <p>Lucy Murray-Brown explained that Wiltshire Council was not looking to Marlborough to self fund but rather to look for a partnership approach with other bodies to work together to help deliver the project.</p> <p>On the suggestion of the Chairman,</p> <p><u>AGREED:</u></p> <ol style="list-style-type: none"> (1) That everyone should give serious consideration as to what services they would like included within a campus and the options that might be available regarding for a campus building. (2) That each parish council within the Community Area be encouraged to discuss this issue at their forthcoming meetings. (3) That the Parish Forum be requested to nominate a representative from the parishes to serve on the COB.
48	<p><u>North Wessex Downs Area of Outstanding Natural Beauty - Management Plan</u></p> <p>The Chairman introduced and welcomed Oliver Cripps, Assistant Director of the North Wessex Downs Area of Outstanding Beauty (NWDAONB), who was attending to make a presentation on the NWDAONB and its Management Plan.</p> <p>Oliver Cripps explained that an Area of Outstanding Natural Beauty (AONB) was an area of high scenic quality which had statutory protection in order to conserve and enhance the natural beauty of its landscape. AONB landscapes ranged from rugged coastline to water meadows to gentle lowland and upland moors. They were different from National Parks because of their more limited opportunities for extensive outdoor recreation.</p> <p>The North Wessex Downs was designated as an Area of Outstanding Natural Beauty in 1972 under the National Parks and Access to Countryside Act 1949.</p> <p>The AONB encompassed 173 parishes. It straddled the boundaries of two counties, three unitary authorities and four district/borough councils. It was also bisected by the boundary between the South East and the South West Government Regions, with roughly half of the AONB falling into each region.</p> <p>The North Wessex Downs AONB stretched from its western tip at Calne in Wiltshire, reaching across the south west and south east of England in a broad arc through Swindon, Berkshire and Oxfordshire, adjoining the Chilterns AONB along the River Thames, before sweeping south, encircling Newbury, to encompass the northern reaches of the rolling chalk hills of the Hampshire</p>

	<p>Downs. It then reached back towards Devizes, across the high chalk upland of Salisbury Plain and the low-lying Vale of Pewsey.</p> <p>Oliver Cripps went on to explain that the North Wessex Downs AONB Management Plan presented objectives and policies that partners could apply to help conserve and enhance this nationally important landscape. The Plan also contained priorities that the North Wessex Downs team intended to lead or carry out with others. The Partnership was currently putting together their Plan for the period 2014-19. An online survey could be accessed by using the following link www.surveymonkey.com/s/BWVTQHC . The consultation was due to close at 12.00 noon on Tuesday 29 October 2013 following which all comments would be presented to the AONB's Council of Partners. A project team would then make necessary amendments a final draft for adoption by statutory partners and the Plan would be launched at the North Wessex Downs Forum in 2014.</p>
49	<p><u>Avebury World Heritage Site's Management Structure</u></p> <p>The Area Board received and noted an update report by Sarah Simmonds, Avebury World Heritage Site Officer, which set out changes to Avebury World Heritage Site's management structure.</p> <p>It was noted that the Avebury World Heritage Site Management Plan would now be a joint plan with Stonehenge, the other half of the World Heritage Site. The Chairman, on behalf of the Area Board, congratulated Andrew Williamson, Chairman of Avebury Parish Council, on his appointment as the new Chairman of the Avebury World Heritage Site Steering Committee.</p>
50	<p><u>Partner Updates</u></p> <p>a. Wiltshire Police Chief Inspector Roger Bull presented a report from which it was noted that during the past month the team had been carrying out high visibility patrols to deter theft and other crimes in line with their priorities. However, there had been a slight increase in vehicle crime along the A4 corridor but known places would continue to be targeted.</p> <p>He also reported that Operation Banning had been producing some good results and had resulted in a number of people being dealt with under the restorative justice process for possession of cannabis; where juveniles had been involved some very positive response had been received from some of the parents of the youths involved.</p> <p>It was noted that the levels of violent crime showed a slight increase in the rolling 12 months, the majority being committed in private space and were domestic related. Public space assaults were rare and usually an argument between friends.</p> <p>b. Wiltshire Fire and Rescue Mike Franklin introduced his report and drew attention to the importance of fire safety measures.</p> <p>c. NHS Wiltshire There was no update.</p>

d. MADT (Marlborough Area Development Trust) The following updates were provided:-

- Community WiFi: Further roll-out was being planned and a grant application had been submitted to be heard later in the meeting.
- MADT was providing administrative support to a new “Tourism Development Group” that had recently been formed.
- MADT was developing a “Distributed TIC” project which it would ask the “Tourism Development Group” to adopt/support.
- Directory Services was available to view at www.marlborougharea.org A new Parishes directory was being added to the MADT Directory Services.
- The Places to Eat & Drink and Places to Stay Directories had now been substantially populated – please let MADT know if there is something that should be added.

e. Youth Advisory Group (YAG) The Community Apple Juicing Scheme was explained, it being noted that this was a community based project that could deliver a surprisingly wide range of benefits. It could be of interest to: a school, a charity, a church, a youth club, a sports team, a community orchard and have a positive impact along the way.

Community Apple Juicing presented a tremendous community-wide opportunity to raise funds, and at the same time, potentially:

- educate people, especially children, about how food is grown, manufactured and delivered;
- open people’s eyes to the range of nature’s harvest that is all around;
- link-up people from all corners of a community, especially draw in those with trees in their gardens who may live lonely;
- build and bind a project team through shared vision, exercise, delivery and achievements;
- turn something that would otherwise rot and waste away – into a delicious, nutritional, local – ‘5-a-day’ drink;

	<ul style="list-style-type: none"> • save thousands of food miles, and £££, vs buying alternative juices & fizzy drinks; • start other conversations about possible local environmental, social and health benefits. <p>f. Transition Marlborough It was reported that hundreds of timetable leaflets had been produced by Transition Marlborough to help Marlborough residents to take advantage of the new £1-each-way commuter bus links with fast trains from Bedwyn to and from Reading and London Paddington.</p> <p>It was noted that following an on-line survey there was 100% support for more cycle racks in Marlborough High Street. Much had been done to improve these facilities but, in order to make Marlborough more cycle friendly, the following initiatives were planned:-</p> <ul style="list-style-type: none"> • Implement cycle signing strategy, currently work-in- progress by Wiltshire Council • Improve cycle path surface at Treacle Bolly, this community issue was raised in early 2013 • Continue provision of cycle racks i.e. at medical practices • Encourage local bus companies to allow bicycles on board • Support extension of cycle route to include Marlborough business park and the adjacent area for new housing, with a link to St John's School • Pilot 20 mph speed limit in Marlborough <p>g. Parish Forum It was noted that the Forum had been considering local traffic plans which had resulted in recommendations to the Area Board from the Community Area Transport Group. (See Minute No 51 below)</p> <p>h. Town / Parish Councils Cllr Nic Coome, Chairman of Chilton Foliat Parish Council, reported that <i>The Wheatsheaf</i> public house in that village had very recently been registered by Wiltshire Council as a community asset. He explained that the registering process was very easy, simply by downloading an application form from the Wiltshire Council website.</p>
51	<p><u>Community Area Transport Group</u></p> <p>Cllr James Sheppard, as Chairman of the Community Area Transport Group, presented a report on the CATG meeting held on 12 September 2013 and the progress made towards developing priority schemes.</p> <p>The following points were made:-</p> <ul style="list-style-type: none"> • Budget: Full allocation of £13,615 plus additional £9,000 for 2013/14

	<ul style="list-style-type: none"> - No projects have been allocated funding so far in 13/14 - Available funds for 13/14: £23,321 <ul style="list-style-type: none"> • Bid to Substantive Highways Fund: Baydon PC's request for funding for physical traffic management features on Ermin Street has been successful and the scheme is being developed for all groundwork to be completed by the end of 13/14. This brings an additional £21k to benefit the community area • Priority schemes for 2013/14 to be developed from Village Traffic Initiative plans. Marlborough Parish Forum has developed a structured process that will keep the plans alive and in touch with Highways, using CATG meetings as the route to possible funding and resources to get projects tackled. • A range of projects from Village Traffic Plans be will prioritised and submitted to Highways, via CATG at next meeting on 24th October • Speed Reviews of C-Class Roads: CATG can now decide to undertake these reviews. Baydon PC requested a review of the C146 but it was decided to see how the traffic management feature about to be installed will affect vehicle speeds. • New requests for ad hoc signage will now be collated by CATG and passed to Highways. Baydon PC requested a new pedestrian warning sign. The request was agreed by CATG and passed to Highways. • Requests for new road signage and the removal of unnecessary or obsolete signs and street furniture will also now be collated by CATG for passing to Highways. <p>The Area Board noted the report of the CATG meeting held on 12 September 2013 and the progress made towards developing priority schemes.</p>
52	<p><u>Community Area Grant Scheme</u></p> <ol style="list-style-type: none"> (1) The Area Board received feedback reports from Broad Hinton Youth Group and Greatwood Education Programme for young people with learning and emotional difficulties. (2) The Area Board considered six applications for Community Area Grant funding. The Community Area Manager introduced each application, following which a representative of the applicant was given an opportunity to give a brief overview of their project to the Area Board. <p><u>Decision</u></p> <ol style="list-style-type: none"> (1) Marlborough Area Development Trust – Community Wi-Fi was awarded £2,500 towards the installation of a further 16 Wi-Fi nodes throughout Marlborough High Street and a number of rural locations throughout the community area.

	<p><u>Reason</u> - The application met the Community Area Grants Criteria 2013/14.</p> <p>(2) Innov8 Sportz Equipment for All was awarded £500 towards a range of sports equipment that would be used to provide sporting opportunities for school age children in after-school clubs throughout the community area. <u>Reason</u> - The application met the Community Area Grants Criteria 2013/14.</p> <p>(3) Refurbishment of Broad Hinton village hall floor was awarded £350 towards maintenance of the flooring and keeping it at a good standard to be used by hirers of the hall. <u>Reason</u> - The application met the Community Area Grants Criteria 2013/14.</p> <p>(4) Ladies' Rounders Club, Marlborough was awarded £500 towards establishing this new rounders club, including purchase of new equipment and initial hire costs during set-up phase. <u>Reason</u> - The application met the Community Area Grants Criteria 2013/14.</p> <p>(5) Marlborough Boxing Club was awarded £5,000 towards purchasing new sports equipment to kit out the new gym and sparring ring. This forms a small part of a much larger project to establish a new boxing club in Marlborough. <u>Reason</u> - The application met the Community Area Grants Criteria 2013/14.</p> <p>(6) Natural Access on-line collaboration tool was awarded £1,500 towards establishing a brand new web-based method for local (and regional and national) countryside, environmental and heritage groups to collaborate and share information more easily and to provide easier access for the public to these groups and ultimately the countryside. <u>Reason</u> - The application met the Community Area Grants Criteria 2013/14.</p>
53	<p><u>Date of Next Meeting</u></p> <p>It was noted that the next meeting of the Area Board was due to be held on Tuesday 26 November 2013 at Marlborough Golf Club, The Common, Marlborough, SN8 1DU starting at 7.00pm.</p>